

**Social Media Posts**

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| Social Media Platform | Post Idea | Action/Information Needed |
| Facebook | Send out thank you cards to those who attended the Grand Opening | Contacts of attendees |
| Twitter | Retweet, Favorite, and follow the account for a chance to win a $20 gift card | $20 gift card |
| Instagram | Post a photo from the Grand Opening | Upload a photo |
| Snapchat | Send a snap of Jumbalaya from the restaurant saying “Looks Delicious!” | Send photo |
| Facebook | Post asking people what they think of the restaurant | Post text |
| Twitter | Post asking people what they think of the restaurant | Tweet text |
| Instagram | Post a photo of our special shrimp Jumbalaya | Upload photo |
| Snapchat | Send a snap of the employees having a good time, showing we have fun here | Send photo |
| Facebook | Tell everyone about our special “buy a large bowl and get a small appetizer for free” deal | Post text |
| Twitter | Tell everyone about our special “buy a large bowl and get a small appetizer for free” deal | Tweet text |